

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943472-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON/G/D	2208

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	943472	07897703

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	NBC Today Show	7-9am	- T- TF- -	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- T- TF- -	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/02/12	8:36 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
2	WXII	Th	10/04/12	8:37 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
1	WXII	F	10/05/12	7:26 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
2	10/02/12	10/03/12	M-F WXII 12 News @ 5 a 5-6am		- TW- - - -	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- TW- - - -	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	5:47 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$225.00 NM
2	WXII	W	10/03/12	5:21 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$225.00 NM
3	10/08/12	10/08/12	M-F WXII 12 News @ 5 a 5-6am		M- - - - -	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M- - - - -	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	5:11 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$225.00 NM
4	10/02/12	10/04/12	M-F WXII 12 News @ 6 a 6-7am		- T- T- - -	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- T- T- - -	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/02/12	6:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV105H	\$250.00 NM
1	WXII	Th	10/04/12	6:21 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV105H	\$250.00 NM
5	10/08/12	10/08/12	M-F WXII 12 News @ 6 a 6-7am		M- - - - -	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M- - - - -	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV105H	\$250.00 NM
6	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	- TWTF- -	:30	4	\$100.00	NM



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943472-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2208	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- TWTF - -	4	\$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXII	Tu	10/02/12	9:32 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00	NM
1 WXII	W	10/03/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00	NM
3 WXII	Th	10/04/12	9:53 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00	NM
4 WXII	F	10/05/12	9:20 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00	NM
7	10/02/12	10/05/12	NBC Today Show II	10A-12N	- T- TF - -	:30	3	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- T- TF - -	3	\$65.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXII	Tu	10/02/12	11:51 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV105H	\$65.00	NM
1 WXII	Th	10/04/12	11:27 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV105H	\$65.00	NM
3 WXII	F	10/05/12	11:50 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV105H	\$65.00	NM
8	10/02/12	10/05/12	M-F WXII 12 News @ Noon	12-1pm	- TW- F - -	:30	3	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- TW- F - -	3	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXII	Tu	10/02/12	12:15 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00	NM
1 WXII	W	10/03/12	12:38 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00	NM
3 WXII	F	10/05/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00	NM
9	10/05/12	10/05/12	DR. OZ	M-F 4-5p	- - - - F - -	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- - - - F - -	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	F	10/05/12	4:10 PM	DR. OZ	M-F 4-5p	:30	WDFG12TVENV105H	\$200.00	NM
10	10/08/12	10/08/12	DR. OZ	M-F 4-5p	M- - - - -	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M- - - - -	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	10/08/12	4:40 PM	DR. OZ	M-F 4-5p	:30	WDFG12TVENV105H	\$200.00	NM
11	10/07/12	10/07/12	Su WXII 12 News @ 6 pm	6-630pm	- - - - - S	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- - - - - S	1	\$375.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Su	10/07/12	6:14 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$375.00	NM
12	10/03/12	10/05/12	M-F WXII 12 News @ 5 p	5-6pm	- - WTF - -	:30	3	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- - WTF - -	3	\$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXII	W	10/03/12	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00	NM
1 WXII	Th	10/04/12	5:42 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00	NM
2 WXII	F	10/05/12	5:14 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00	NM
13	10/06/12	10/06/12	Sa WXII 12 News @ 6 pm	6-630pm;	- - - - - S	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943472-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2208	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
13	10/06/12	10/06/12	Sa WXII 12 News @ 6 pm 6-630pm; Class of Time - Pre-emptible with notice		-----S-	:30	1	\$375.00	NM		
	10/01/12	10/07/12			-----S-		1	\$375.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Sa	10/06/12	6:20 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	WDFG12TVENV105H	\$375.00	NM
14	10/03/12	10/03/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		--W----	:30	1	\$600.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	--W----	1	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	W	10/03/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV105H	\$600.00	NM
15	10/08/12	10/08/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		M-----	:30	1	\$600.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	M-----	1	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	M	10/08/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV105H	\$600.00	NM
16	10/06/12	10/06/12	WXII 12 News Class of Time - Pre-emptible with notice	5:30-6am	-----S-	:30	1	\$50.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----S-	1	\$50.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Sa	10/06/12	5:49 AM	WXII 12 News	5:30-6am	:30	WDFG12TVENV105H	\$50.00	NM
17	10/07/12	10/07/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8-9am	-----S	:30	1	\$225.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----S	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Su	10/07/12	7:59 AM	NBC Sunday Today	8-9am	:30	WDFG12TVENV105H	\$225.00	NM
18	10/06/12	10/06/12	WXII 12 Sa/Su News at 6:6-8am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$225.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----S-	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Sa	10/06/12	7:09 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	WDFG12TVENV105H	\$225.00	NM
19	10/06/12	10/06/12	NBC Saturday Today Class of Time - Pre-emptible with notice	8-10am	-----S-	:30	1	\$225.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----S-	1	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Sa	10/06/12	8:29 AM	NBC Saturday Today	8-10am	:30	WDFG12TVENV105H	\$225.00	NM
20	10/07/12	10/07/12	NBC Meet the Press Class of Time - Pre-emptible with notice	9-10am	-----S	:30	1	\$400.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----S	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WXII	Su	10/07/12	9:38 AM	NBC Meet the Press	9-10am	:30	WDFG12TVENV105H	\$400.00	NM
21	10/04/12	10/04/12	30 ROCK/UP ALL NIGHT 8-9pm Class of Time - Immediately Pre-emptible without notice		---T---	:30	1	\$800.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	---T---	1	\$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
943472-1	10/14/12	October 2012	10/01/12 - 10/08/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Dalton/D/Governor	DALTON/G/D	2208	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/04/12	10/04/12	30 ROCK/UP ALL NIGHT 8-9pm		---T---	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	Th	10/04/12	8:50 PM	30 ROCK/UP ALL NIGHT	8-9pm	:30	WDFG12TVENV105H	\$800.00 NM
<u>Total Spots</u>							34		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,470.00
<u>Agency Commission</u>	\$1,270.50
<u>Net Amount Due</u>	\$7,199.50